

## ***FESTIBA 2009 HIGHLIGHTS: March 22-28, 2009***

### **“Connecting Culture to Literacy Through the Arts and Media”**

- **Texas Book Festival: Reading Rock Stars** Visiting authors to public schools
- **Reading Is Fundamental (RIF):** Readings & Book Distributions to public schools with “Celebrity Readers”
- **Pan American Day Presentations**  
Faculty presentations and panels.  
Border Forum: “Media Coverage on Immigration”
- **FESTIBA Distinguished Speaker Series: Sandra Cisneros**, Latina author and poet best known for her novel *The House on Mango Street*. She is also the author of *Caramelo*, published by Knopf in 2002, *Woman Hollering Creek and Other Stories* (1991), *My Wicked Wicked Ways* (1987) and a collection of poems, *Loose Woman*. Much of her writing is influenced by her Mexican heritage.
- **UTPA Visitor’s Center, CAS Gallery, and Clark Gallery Art Exhibits**
- **Student Research Conference by the COAH/PACE**  
Pan American Collaboration for Ethics in the Professions
- **The Red Queen Movie Premiere**, Carmyke Theater, time TBA
- **UTPA Student Film Festival**
- **Spanish Symposium Fronteras del Siglo XXI: Activism in the Borderlands** with Maria Herrera-Sobek (University of California, Santa Barbara), Ana Celia Zentella (University of California, San Diego), Juan Flores (New York University), and Tato Laviera (Nuyorican Poet)
- **UTPA Artists and Friends Artwalk**
- **Stephanie Elizondo Griest** at the Dustin Michael Sekula Memorial Library (1906 S. Closner Blvd., Edinburg, TX) Wednesday Mar. 25<sup>th</sup> at 6 p.m.  
Young Hispanic author, author of “Mexican Enough- My Life between the Borderlands” "A revealing exposé of one woman's struggle to live between two cultures and two worlds, and yet not fully belong to either." -- Teresa Rodriguez, author of *The Daughters of Juárez*
- **Hauser Lecture: Dr. Dan O’Hair** - “*Communication as the Problem and Solution: Understanding the Significance of Applied Communication Research*”  
Dr. O’Hair is author/editor of fourteen books including *The Handbook of Cancer Care and Communication* (Hampton Press, 2007) and *Communication and Terrorism* (Praeger, 2005). His articles have appeared in many journals such as *Communication Monographs*. Dr. O’Hair is a former editor of the *Journal of Applied Communication Research* and the Immediate Past President of the National Communication Association. He is also a friend of our department.
- **Premiere of La Frontera photography publication**  
A collection of images that go beyond the stream of pre-determined rapid production “photo opportunity” commerce. It features the photographs of UTPA student in response to the final assignment of a Digital photography course over the last four semesters. The assignment directs students of the course to build a series of five images, which document culture as a pattern of routine behavior that is specific to a location within their communities.

- **“Sell your fear” Conference and Graphic Arts Exhibit, STC and UTPA Faculty/Student Artists:** Deals with the broad aspects of fear in the 21<sup>st</sup> century and how media impacts and informs our culture, ethics in communication and its role in the dissemination of various agendas.
- **Numerous Music and Dance Workshops and Presentations with World Renowned Dance Artist Angeles Luna**
- **Chamber Concerts and Solo Concerts**
- **Theatrical Performance: *Wait Until Dark*, by Frederick Knott**  
Performance at Studio II, CAS Building, March 26-28, 2009: Determined to find a heroin stuffed doll they believe is hidden in her apartment, three thugs descend on a recently blinded Greenwich Village housewife. As the trio formulates an elaborate scam to convince their victim to turn over the doll, murder and mayhem ensue, until the young woman levels the playing field by plunging her apartment into total darkness. The climax of *Wait Until Dark* is one of the most shocking moments in American theatre.
- **Digital Lighting Shows: “The Art of Light”**  
Automated lighting, cyberspace and using the digital world in design and production
- **Congressional Roundtable on “Connecting Culture to Literacy Through the Arts and Media”**
- **Piano Duo Turgeon (tentative)**  
“They have the talent, the will, the personality, and the quality of sheer magic that make for star performers. Since winning the Murray Dranoff International Two Piano Competition, the Turgeon’s world class recordings and performances have firmly established their duo as an elite ensemble, among the top duos of our time.”
- **Librarians Day**
- **Faculty workshops, presentations, panels and film screenings**
- **“The Roots of the Mariachi Musical Tradition” Lectures and Workshops, High School and Middle School Mariachi Competition**
- **Big Read *Bless Me, Ultima* panel**  
Featuring a panel of three prominent scholars: Professor Mark Glazer (“Bless Me, Ultima and Mexican-American Folklore”), Professor Eliseo Torres (“Curanderismo in Bless Me, Ultima”), and Professor RC Davis (“Bless Me, Ultima and Rudolfo Anaya’s Place in American Literature.”) This panel is scheduled during the week of FESTIBA, the International Festival of Books and Arts at UT-PA.
- **Jesus Jauregui – Author of “El Mariachi. Simbolo Musical de Mexico”** Discussing his new book which is a first of its kind! A never before seen summary of the mariachi from its origin in the 18th century, to the modern mariachi and its ample recognition abroad. Product of twenty-five years of historical and field investigation, this work reveals the myths about the mariachi’s origins and its roots, and explains why it became Mexico’s musical symbol and an element of identity for Mexicans and Latin Americans.
- **Student Government Association (SGA) projects promoting literacy**

## **Community Day: March 28, 4:00-9:30pm**

**Literacy Pavilion - UTPA Library Lobby**

**Storytelling, Poetry Readings, Storybook Characters**

**Texas Book Festival guest authors**

**Nuevas Voces: *The Journal of Young Adult Literary Arts***

**Student creative writing competition**

**Theatre Pavilion - UTPA Jeffers Theater**

**Live Scenes**

**Scenes from the *Red Queen***

**Skills Demonstrations: Fights, Accents, Costumes,  
Makeup**

**Art Pavilion - UTPA Student Union**

**UTPA Artists and Friends Art Corridor**

**Premiere of La Frontera photography publication**

**New Technology in the Performing Arts Pavilion - UTPA  
Library Auditorium, also called "Media Theater"**

**"The Art of Light" Automated Lighting Events**

**Automated lighting, cyberspace and using the digital  
world in design and production**

**UTPA Planetarium and Journey through the Solar System**

**(guided group tour) Take a walk around the galaxy with this  
tour that showcases the planets representing our solar  
system using buildings in the UTPA Science Building  
courtyard. Groups scheduling a showing in the UTPA  
Planetarium will view the planetarium show and the take solar  
system courtyard tour. The journey taken in conjunction with  
the Planetarium show lasts approx. 1 hour and a half.**

**Music Pavilion - UTPA Fine Arts Auditorium**

**High School and Middle School Mariachi Competition**

**"The Roots of the Mariachi Musical Tradition"**

**Lecture/Panel, Featuring Jesus Jauregui and the World  
Famous Mariachi Vargas de Tecalitlán**

**GRAND PAVILION: UTPA QUAD**

**Featured events:**

**World Renowned Dance Artist Angeles Luna**

**World Famous Mariachi Vargas de Tecalitlán**

**Bronc radio, a new member of UTPA Publications, will be covering  
the Festiba celebrations on streaming audio each day of the  
festivities, live. Be sure to tune in for latest news and interviews from  
Festiba. You can access bronc radio at: [www.utpa.edu/broncradio](http://www.utpa.edu/broncradio)**